



SRM Premier Properties

Exclusive Real Estate Brokerage & Property Management Services



1785 W. Hwy 89A, Ste. 2F

Sedona, Arizona 86336

Office: (928) 282-6569

Fax: (928) 282-4649

JAMES W. THORNE, GRI
REAL ESTATE BROKER
OWNER / PRESIDENT

Mr. Thorne has been a real estate broker and property manager for over twenty three years. During this time, he has been responsible for multi-million dollar personal sales production, recruiting and training hundreds of top agents and brokers in sales and brokerage management for many different national firms, and is currently active in continuing education through the local real estate institute. Jim has served as Broker for franchises such as Prudential, Coldwell Banker and ERA, and has been successful in growing non-franchise brokerage operations in Northern Arizona cities, such as Foothills Real Estate & Investments.

He was selected by Coldwell Banker Residential Affiliates, Inc. out of Newport Beach, California to become one of only thirty National Management Consultants for their franchise division. Jim was personally responsible for offering on-site business and marketing consulting to over 25 firms in four western states. He also served concurrently as a Regional Trainer for Coldwell Banker, training thousands of agents and brokers between the San Juan Islands in Washington to Dallas, Texas and the Arizona Statutory Agent for the company.

He has made his home in Sedona since 1975 and now in Cornville, Arizona and is a native of Arizona, growing up in Scottsdale. Jim received his BSBA degree in Business Management with marketing emphasis from Northern Arizona University in 1975, and additional MBA studies taken later. While at the University, he received such prestigious awards as Top Management Student from the College of Business, Who's Who in American Colleges and Universities, and SME Salesman of the Year from the Phoenix Chapter of Sales & Marketing Executives International. Jim is past NAU Chapter President and lifetime Alumni member of Pi Sigma Epsilon, a national professional Sales and Marketing fraternity, and a graduate of Project CENTRL, University of Arizona's rural leadership internship program. He is currently Designated Broker and President for his own company and has worked as the property manager employed by management contractors of the Resolution Trust Corporation to manage the private ownership casita program in the Enchantment Resort in Boynton Canyon near Sedona, where he was responsible for all property management and accounting, along with other property sales and development. Besides being Sales Manager for Coldwell Banker First Affiliate and also Prudential Real Estate in Sedona, Jim led the Commercial Property Division of Foothills Real Estate in the leasing, management and maintenance of over 330,000 square feet of retail and office space in shopping centers and strip centers. He has served as Leasing Agent for other commercial centers and has negotiated and maintained leases for major tenants from Tucson to Flagstaff. He also manages the affairs of various Homeowner's Associations in the area.

Jim holds a Graduate, REALTORS Institute designation (GRI) and has been a certified Pre-licensing, Broker licensing and Appraisal instructor for the Best School of Real Estate in Sedona. He and his wife Carol (who is also a REALTOR specializing in residential sales and property management) enjoy the wonderful lifestyle and recreation found in Verde Valley of Arizona.